

Complete media kit is available online at  
[www.mediakit.IndiaNewEngland.com](http://www.mediakit.IndiaNewEngland.com)

## JANUARY

ISSUE DATE: JAN 1-15, 2008

**Focus: Business Quarterly I**

*Ad Space Deadline: December 26, 2007*

*Art Deadline: December 28, 2007*

ISSUE DATE: JAN 16-31, 2008

**Focus: Health I**

**FEATURE: Education & Parenting**

*Ad Space Deadline: January 9, 2008*

*Art Deadline: January 11, 2008*

## FEBRUARY

ISSUE DATE: FEB 1-15, 2008

**ADVERTORIAL FEATURE: How-To Supplement**

*Ad Space Deadline: January 23, 2008*

*Art Deadline: January 25, 2008*

ISSUE DATE: FEB 16-29, 2008

**Focus: Financial Planning & Taxes**

**FEATURE: Education & Parenting**

*Ad Space Deadline: February 6, 2008*

*Art Deadline: February 8, 2008*

## MARCH

ISSUE DATE: MAR 1-15, 2008

**Focus: Weddings\***

*Ad Space Deadline: February 20, 2008*

*Art Deadline: February 22, 2008*

ISSUE DATE: MAR 16-31, 2008

**Focus: Home**

**FEATURE: Education & Parenting**

**SUPPLEMENT: Diversity & Recruitment**

*Ad Space Deadline: March 5, 2008*

*Art Deadline: March 7, 2008*

## APRIL

ISSUE DATE: APR 1-15, 2008

**Focus: Business Quarterly II**

**LIST: Top Law Firms with Immigration Attorneys in New England**

*Ad Space Deadline: March 19, 2008*

*Art Deadline: March 21, 2008*

ISSUE DATE: APR 16-30, 2008

**Focus: Health II**

**Feature: Education & Parenting**

*Ad Space Deadline: April 2, 2008*

*Art Deadline: April 4, 2008*

## MAY

ISSUE DATE: MAY 1-15, 2008

**Focus: Travel & Hospitality\***

**LIST: Top Airlines Flying from the United States to India**

*Ad Space Deadline: April 23, 2008*

*Art Deadline: April 25, 2008*

ISSUE DATE: MAY 16-31, 2008

**Focus: Summer Education & Parenting**

*Ad Space Deadline: May 7, 2008*

*Art Deadline: May 9, 2008*

## JUNE

ISSUE DATE: JUNE 1-15, 2008

**Focus: Luxury Living & Leisure**

**SUPPLEMENT: Diversity & Recruitment**

*Ad Space Deadline: May 21, 2008*

*Art Deadline: May 23, 2008*

ISSUE DATE: JUNE 16-30, 2008

**Focus: Woman of the Year\***

**FEATURE: Education & Parenting**

*Ad Space Deadline: June 4, 2008*

*Art Deadline: June 6, 2008*

## JULY

ISSUE DATE: JULY 1-15, 2008

**Focus: Business Quarterly III**

**FEATURE: Venture Capital**

*Ad Space Deadline: June 18, 2008*

*Art Deadline: June 20, 2008*

ISSUE DATE: JULY 16-31, 2008

**Focus: Restaurants & Night Life**

**FEATURE: Education & Parenting**

*Ad Space Deadline: July 2, 2008*

*Art Deadline: July 7, 2008*

## AUGUST

ISSUE DATE: AUG 1-15, 2008

**Focus: India Day**

*Ad Space Deadline: July 23, 2008*

*Art Deadline: July 25, 2008*

ISSUE DATE: AUG 16-31, 2008

**Focus: Back to School**

**FEATURE: Education & Parenting**

*Ad Space Deadline: August 6, 2008*

*Art Deadline: August 8, 2008*

## SEPTEMBER

ISSUE DATE: SEPT 1-15, 2008

**Focus: Legal**

*Ad Space Deadline: August 27, 2008*

*Art Deadline: August 29, 2008*

ISSUE DATE: SEPT 16-30, 2008

**Focus: Education Resource Guide\***

*Ad Space Deadline: September 10, 2008*

*Focus Ad Space Deadline: August 15, 2008*

*Art Deadline: September 12, 2008*

## OCTOBER

ISSUE DATE: OCT 1-15, 2008

**Focus: Diversity & Recruitment**

**LIST: Top Indus Venture Capital Recipients in New England**

*Ad Space Deadline: September 24, 2008*

*Art Deadline: September 26, 2008*

ISSUE DATE: OCT 16-31, 2008

**Focus: Diwali-Eid**

**FEATURE: Education & Parenting**

*Ad Space Deadline: October 8, 2008*

*Art Deadline: October 10, 2008*

## NOVEMBER

ISSUE DATE: NOV 1-15, 2008

**Focus: Spirituality**

*Ad Space Deadline: October 20, 2008*

*Art Deadline: October 22, 2008*

ISSUE DATE: NOV 16-30, 2008

**Focus: Health III**

**FEATURE: Education & Parenting**

*Ad Space Deadline: November 5, 2008*

*Art Deadline: November 7, 2008*

## DECEMBER

ISSUE DATE: DEC 1-15, 2008

**Focus: Philanthropy**

*Ad Space Deadline: November 18, 2008*

*Art Deadline: November 20, 2008*

ISSUE DATE: DEC 16-31, 2008

**Focus: New England Community & Business Directory**

*Directory Ad Space Deadline:*

*December 2, 2008*

*Art Deadline: December 4, 2008*

**FEATURE: Education & Parenting**

*Ad Space Deadline: December 10, 2008*

*Art Deadline: December 12, 2008*

\*Annual Supplements

Contents of this Editorial Calendar are subject to change

Complete media kit is available online at  
[www.IndiaNewEngland.com/Mediakit](http://www.IndiaNewEngland.com/Mediakit)

## JANUARY

ISSUE DATE: JAN 1-15, 2009

SUPPLEMENT ..... **INDIA New England  
10th Anniversary\***

Ad Space Deadline: December 22, 2008  
Artwork Deadline: December 24, 2008

ISSUE DATE: JAN 16-31, 2009

FOCUS ..... **Education & Parenting**  
FEATURE ..... **Health**

Ad Space Deadline: January 7, 2009  
Artwork Deadline: January 9, 2009

## FEBRUARY

ISSUE DATE: FEB 1-15, 2009

FOCUS ..... **Technology**  
ADVERTISING SECTION .. **How-To Consumer Guide**

Ad Space Deadline: January 21, 2009  
Artwork Deadline: January 23, 2009

ISSUE DATE: FEB 16-29, 2009

FOCUS ..... **Education & Parenting**  
FEATURE ..... **Financial Planning & Taxes**

Ad Space Deadline: February 4, 2009  
Artwork Deadline: February 6, 2009

## MARCH

ISSUE DATE: MAR 1-15, 2009

SUPPLEMENT ..... **Weddings**

Supplement Space Deadline: February 11, 2009  
Supplement Art Deadline: February 13, 2009  
Ad Space Deadline: February 18, 2009  
Artwork Deadline: February 20, 2009

ISSUE DATE: MAR 16-31, 2009

FOCUS ..... **Education & Parenting**  
FEATURE ..... **Diversity & Recruitment**

Ad Space Deadline: March 4, 2009  
Artwork Deadline: March 6, 2009

## APRIL

ISSUE DATE: APR 1-15, 2009

FOCUS ..... **Fashion**  
LIST ..... **Top Immigration Attorneys**

Ad Space Deadline: March 18, 2009  
Artwork Deadline: March 20, 2009

ISSUE DATE: APR 16-30, 2009

FOCUS ..... **Education & Parenting**  
FEATURE ..... **Health**

Ad Space Deadline: April 1, 2009  
Artwork Deadline: April 3, 2009

## MAY

ISSUE DATE: MAY 1-15, 2009

LIST ..... **Top Airlines Flying to India**  
SUPPLEMENT ..... **Travel & Hospitality**

Ad Space Deadline: April 22, 2009  
Artwork Deadline: April 24, 2009

ISSUE DATE: MAY 16-31, 2009

FOCUS ..... **Education & Parenting**

Ad Space Deadline: May 6, 2009  
Artwork Deadline: May 8, 2009

## JUNE

ISSUE DATE: JUNE 1-15, 2009

FOCUS ..... **Luxury Living & Leisure**

Ad Space Deadline: May 20, 2009  
Artwork Deadline: May 22, 2009

ISSUE DATE: JUNE 16-30, 2009

FOCUS ..... **Education & Parenting**  
SUPPLEMENT ..... **Woman of the Year\***

Supplement Space Deadline: June 3, 2009  
Supplement Art Deadline: June 5, 2009  
Ad Space Deadline: June 10, 2009  
Artwork Deadline: June 12, 2009

## JULY

ISSUE DATE: JULY 1-15, 2009

FEATURE ..... **Venture Capitalism**

Ad Space Deadline: June 24, 2009  
Artwork Deadline: June 26, 2009

ISSUE DATE: JULY 16-31, 2009

FOCUS ..... **Education & Parenting**  
FEATURE ..... **Restaurants & Night Life**

Ad Space Deadline: July 8, 2009  
Artwork Deadline: July 10, 2009

## AUGUST

ISSUE DATE: AUG 1-15, 2009

SUPPLEMENT ..... **India Day Preview**

Ad Space Deadline: July 22, 2009  
Artwork Deadline: July 24, 2009

ISSUE DATE: AUG 16-31, 2009

FOCUS ..... **Education & Parenting**  
FEATURE ..... **South Asian Cuisine**

Ad Space Deadline: August 5, 2009  
Artwork Deadline: August 7, 2009

## SEPTEMBER

ISSUE DATE: SEPT 1-15, 2009

FOCUS ..... **Legal Issues**

Ad Space Deadline: August 26, 2009  
Artwork Deadline: August 28, 2009

ISSUE DATE: SEPT 16-30, 2009

SUPPLEMENT .... **Education Resource Guide**

Supplement Space Deadline: September 2, 2009  
Supplement Art Deadline: September 4, 2009  
Ad Space Deadline: September 9, 2009  
Artwork Deadline: September 11, 2009

## OCTOBER

ISSUE DATE: OCT 1-15, 2009

LIST ..... **Top Venture Capital Recipients**  
SUPPLEMENT ..... **Diwali: 'Festival of Lights'**

Ad Space Deadline: September 16, 2009  
Artwork Deadline: September 18, 2009

ISSUE DATE: OCT 16-31, 2009

FOCUS ..... **Education & Parenting**  
FEATURE ..... **Diversity & Recruitment**

Ad Space Deadline: October 7, 2009  
Artwork Deadline: October 9, 2009

## NOVEMBER

ISSUE DATE: NOV 1-15, 2009

FEATURE ..... **Health**  
FOCUS ..... **Spirituality**

Ad Space Deadline: October 21, 2009  
Artwork Deadline: October 23, 2009

ISSUE DATE: NOV 16-30, 2009

FOCUS ..... **Education & Parenting**  
SUPPLEMENT ..... **The INDIA New England  
Readers' Choice Awards\***

Ad Space Deadline: November 4, 2009  
Artwork Deadline: November 6, 2009

## DECEMBER

ISSUE DATE: DEC 1-15, 2009

FEATURE ..... **Philanthropy**

Ad Space Deadline: November 18, 2009  
Artwork Deadline: November 20, 2009

ISSUE DATE: DEC 16-31, 2009

FOCUS ..... **Education & Parenting**  
SUPPLEMENT .. **Community & Business Directory**

Supplement Space Deadline: November 24, 2009  
Supplement Art Deadline: November 27, 2009  
Ad Space Deadline: December 2, 2009  
Artwork Deadline: December 4, 2009

**FOCUS:** A special section inside the paper with multiple articles devoted to the listed topic.

**FEATURE:** One or more special, comprehensive reports on the listed topic.

**SUPPLEMENT:** A special pull-out section.

**\*INDIA New England will hold a Special Event  
in conjunction with these supplements**

**Contents of this Editorial Calendar are subject to change**