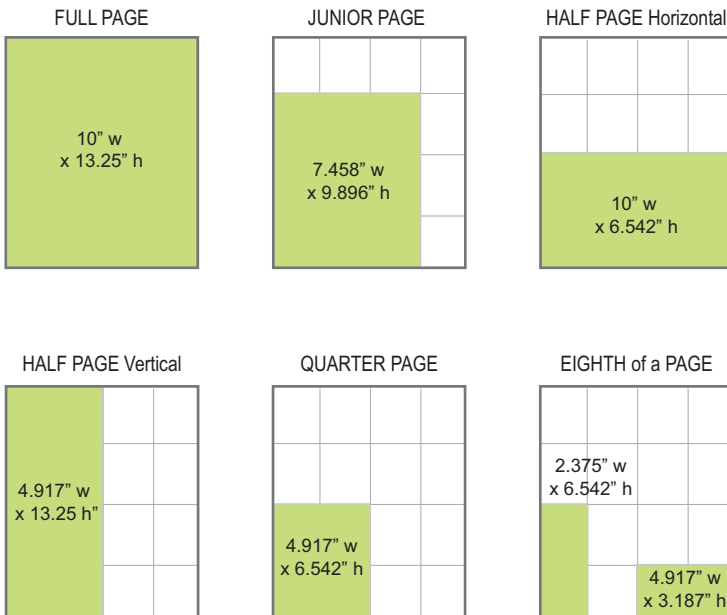


Complete media kit is available online at
www.mediakit.IndiaNewEngland.com

Circulation 8500
 Rates effective August 1, 2008

DISPLAY ADVERTISING RATES (net per insertion)



Size	24 issues (50% discount)	18 issues (35% discount)	12 issues (25% discount)	6 issues (15% discount)	1 issue
Full Page	\$745	\$968	\$1,116	\$1,265	\$1,495
Jr. Page	\$585	\$759	\$877	\$993	\$1,169
1/2 Page	\$496	\$720	\$745	\$844	\$992
1/4 Page	\$294	\$381	\$440	\$499	\$586
1/8 Page	\$181	\$221	\$255	\$289	\$390

COLOR: Additional \$500 net per insertion for 4-color

GUARANTEED PLACEMENT FEE*:

Back cover: 25%	Inside back: 20%
Inside front: 20%	Other placements: 15%

*Check the availability of a specific placement with your account representative.

CLASSIFIED ADVERTISING RATES (per insertion/per column inch)

OPEN RATE	\$20.00	COLUMN MEASUREMENTS	
6-11 times	\$18.00	1 Column	1.528"
12-17 times	\$16.00	2 Column	3.222"
18-24 times	\$13.00	3 Column	4.917"
Minimum size: 2 columns x 2"		4 Column	6.611"
Maximum size: 24 column inches		5 Column	8.305"
RECRUITMENT RATE	\$25.00	6 Column	10.00"
Minimum size: 2 columns x 2"			
Maximum size: 6 columns x 12"			

SPONSORSHIP OPPORTUNITIES

- INDIA New England's**
- 2008 Annual Weddings Issue
 - 2008 Woman of the Year Awards Banquet
 - 2008 Education Resource Guide
 - 2008 Special Diwali-Eid Festival Issue
 - 2009 Community & Business Directories
 - CT & RI
 - ME, NH & VT
 - MA

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